

Decentralizing telecom core network

Providing global mobile coverage for crypto communities



# TELECOM RIPE FOR DISRUPTION

- 7 Telecom market size is over \$1.5 trillion
- 7 There are over 300 million crypto users
- ☐ There's a clear market demand for blockchain driven global media services with the space lacking a dominant player (DENT Wireless has over 26 million users but fails to deliver on its lofty promises)

# SOLVING MYRIAD OF PROBLEMS

- 7 High roaming costs
- 7 Untransparent terms while using mobile services abroad
- 7 Troublesome SIM swapping
- 7 Costly server infrastructures for telcos
- Telecom fraud
- 7 Low interoperability and innovation
- 7 Pricing issues





- 7 3air plans to offer global connectivity in 150+ countries
- 7 Using digital SIM technology, users can use the data they need globally at local rates while roaming

### 7 Benefits include

- · Secure permissionless data connectivity with improved interoperability, lower costs, and additional functionality through our decentralized node network
- · Unused data can be rolled over or sold on secondary markets

### **3AIR INFRASTRUCTURE**

3air's ecosystem is based on 3 kinds of nodes

Cloud Nodes

Handles the majority of
the workload through
validating transactions,
distribution, and powering
apps across the entire
system

Work-Specific
Nodes
Specialized solutions
for powering SMS,
streaming video, and
other web api tech

Free Nodes

Balances loads where
they are most needed
across the 3air ecosystem,
including Wi-Fi sharing
through mesh technology.

### Node owners get rewards

Daily distribution based on network uptime and computational resources

# OUR NODES ALLOW US TO

- 7 Provide mobile services at local rates
- Cut operational costs
- 7 Enable secondary markets for telco services
- Empower developers to take part in the telco business
- Feed additional data in an easy to use on-chain system



# REVENUE STREAMS

### 3air Global has several forecasted revenue streams including

- Transaction fees
- 7 Mobile data service sales
- NFT sales
- Partnership sale opportunities
- Identity-as-a-service usage



### 3AIR GLOBAL'S TEAM Core Team



#### **CEO - Sandi Bitenc**

Throughout his career he owned and managed 9 different companies and has led 3air for the past 2 years. His background is in macroeconomics and he's involved with multiple blockchain projects as an investor or advisor. He created successful tokenomics models, negotiated tier 1 exchange listings, worked with market makers, and successfully launched tokens on centralized and decentralized exchanges in the past. He's an ever overachiever what also made him a world record holder in 24-hour apnea diving.



### Head of Mobile Operations - **Jamien Zimmerman**

He launched TravelSIM Australia in 2006 and grew it to over 450,000 customers. He launched 3 Mobile Virtual Network Operator brands. Working with one of Australia's most known brand launched and managed complex business relationships across the globe in the mobile sector with Australia Post TravelSIM and Australia Post Mobile. He has a lifelong telecom background with proven track record driving sales volume, revenue, customer satisfaction and profitability.



### Business Development Lead - Ricardo Casanova

Ricardo Casanova has 20 years of success in the technology and telecommunications markets in Canada. As an innovator and disruptor, he has held technical, sales and leadership positions with the largest Telecom and IT organizations in Canada. Ricardo founded a Telecom Expense Management company that ultimately forced Canada's Telecommunication Carriers to change their billing practices. Ricardo recently exited his solely owned TEM for an undisclosed amount.



#### **COO - Confirmed & TBA**

A founding member and a leader in several blockchain start-ups, a couple of them achieving a spot in the top 50 crypto market cap. He knows what makes blockchain projects successful. He has built excellent Customer Experience teams from ground up. He built a vibrant community of over half million in one of the top crypto projects today. Knowing what the big players within the blockchain industry require, he adds tremendous value, experience, and connections.



### Blockchain Architect – **Confirmed & TBA**

He was the main developer and architect of a blockchain project's node ecosystem. With his hard work and ingenuity, he was instrumental in the creation of a multimillion dollar node ecosystem. This resulted in the growth of the project to become a top 40 market cap blockchain project. As a node architect, he was responsible for the blueprint of its Layer-I blockchain and node ecosystem consisting of several different nodes, his work led to a robust node network actively running over 35,000 nodes to this day.



#### CMO - Ruba Aramouny

She has over 10 years' experience in online marketing and has been running SOLID Marketing, an online marketing agency since 2014. She has successfully deployed multimillion marketing campaigns in the tech and blockchain sector. She holds a double Master's in Strategic Marketing and Entrepreneurship & SME Management.



### Community Engagement Lead - Confirmed & TBA

As the head of Community Engagement of a top 50 crypto project, his role has been crucial in forming a healthy environment to nurture both members of the crypto community and team members alike. He handles over 250,000 community members in a proactive approach.



#### Head of Global Operations – Confirmed & TBA

Leading multiple multi-million dollar companies in the medical sector she shifted to the emerging blockchain space. In just 5 years creating and leading projects in blockchain gaming, she became the International Operations Lead of a major blockchain company where she negotiated the worldwide sale of over 100 million US dollars worth of nodes and NFTs in a single quarter.



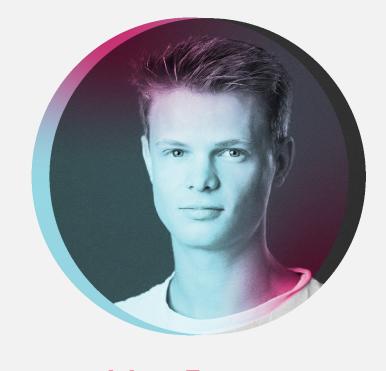
#### Chief Legal Officer – Confirmed & TBA

He is a prominent legal authority in the crypto space contributing to the success of several crypto startups. With his experience, he took the role of a Chief Legal Officer. He was able to generate millions of US dollars in node sales to users across the world. With his insight, he was able to lead the design and distribution of nodes and tokens to maintain legal compliance.

## 3AIR GLOBAL'S TEAM Advisory Board



**Eman Pulis**Strategic Advisor



**Max Jones**Blockchain Advisor



**Denis Bolčina**Telecom advisor



Gideon Greaves
Africa & Blockchainfocused Strategic Advisor



Oliver von Wolff
Strategy and Financial
Advisor



**Karnika E. Yashwant "Mr. KEY"**Blockchain & Strategy

Advisor



Dustin Plantholt
Blockchain & Strategy
Advisor



Julius Glöckner
Strategy and financial
advisor



Michał Domarecki Blockchain Advisor



**Emmanuel Babs "Babz"**Blockchain Advisor

# PRODUCT

### VIABILITY

	3air	WMT	Telcoin	DENT
Technology	L1 Blockchain	Cardano Sidechain	Ethereum L2Rivendell	Ethereum
Low gas fees				X
Rewards for network users		X	X	X
Mobile data services			X	
High-speed broadband		X	X	X
Self-organizing mesh network			X	X
Data marketplace		X	X	
Digital identity solution			X	X
ISP license		X	X	X
Payments & Transfers		X		X
Multiple revenue streams		X	X	X
Open platform for devs		X	X	X

NODES AS AN INVESTMENT OPPORTUNITY

### 50,000 Cloud Node NFTs on pre-sale at \$1,000 ea (\$50M valuation)

- Public Cloud Node NFT sale planned soon
  We will sell your purchased nodes at retail prices
- Private investor can run up to 5% of the total network capacity (unsold nodes can reap the rewards)
- Texpected ROI 952% (not counting additional potential rewards from running unsold Nodes)

Node investors will have additional opportunities to invest in equity and 3air tokens



THE SOLUTION TO QUALITY CELLULAR AND MOBILE DATA WORLDWIDE POWERED BY THE BLOCKCHAIN.

# CONTACTS



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